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# LaSalle News

**THE OFFICIAL**  
LaSalle - Sandwich West - South Windsor  
River Canard - Roseland Paper

THIRTEENTH YEAR

"NEWS ABOUT PEOPLE WE ALL KNOW"

Authorized as Second Class Mail  
Post Office Dept., Ottawa

**Phone RE 4-7459**



Friday, August 17, 1962

Vol. 11, No. 29

The LaSalle News — LaSalle, Ontario

5 A.G.

3c per copy

PAGE ONE

## Dept. to Bear Portion Of Sewer Cost

It was announced recently that the Ontario Department of Highways has agreed to foot 17.79 percent of the cost of a storm relief sewer which will be constructed to relieve flooding conditions in the Dougall Avenue area.

The department's share will be \$19,094 of the total of \$107,331. The sewer will be constructed along Dougall from Liberty to the Grand Marais drain.

## Welcome Extended For Blenheim Pilgrimage

Reverend Father Bernard of Blenheim extends an invitation to all to attend the Annual Pilgrimage to St. Mary's Church in Blenheim. It will be held this Sunday, August, 26th starting at 11 a.m. DST.

There will be a procession with floats and groups in national costumes.

Open air Mass will be celebrated by His Excellency Bishop Carter.

Everyone is welcome to enjoy this day which will also feature a Parish Dinner, Games and refreshments.

## Sandwich W. Firemen Prove Efficiency At Drowning Site

After last Sunday noon's double drowning of the two Bastien boys in the Ojibway canal, the Sandwich West Fire Department proved itself to be one of the most efficient departments in the county.

Stan Terenchuck, of the township department received the call and was in the water searching for the boys before the first emergency truck arrived.

After eight consecutive hours of searching along with Murray Hill, Stan decided to give it one last try. It was then that he felt the two lads lying side by side. He passed the one to Hill, and it was then that he was overcome by the day's events. Completely exhausted, Stan could not make it to the surface with the other boy. However within one hour Jack Craig located the lad's body with the grappling hooks.

Reeve Brunet, on the scene most of the day, stated he intended to look into the possibility of completely equipping the department for such emergencies.

A special thanks is extended to

## New Church Planned

Construction is expected to begin shortly on a new \$70,000 church to be located on Cabana Road east of Ranklin Boulevard in the township.

The church will be Gethsemane Lutheran Church and tenders have already been called for its construction.

## Relax While Children Experience First School Day

Relax and enjoy yourself while your youngsters enjoy their first day at school. Tea will be served to parents of the orientation class (grade 1 students) of Colonel Bishop School from 9 a.m. to 11:30 a.m. on August 27th.

Thank you,  
Mrs. Hubert  
Secretary  
Parents Club

the Salvation Army who provided hot coffee and sandwiches for the workers.



**NEAR TEARS, Princess Margaret of Britain, and her husband, Lord Snowden, watch the Union Jack being lowered for the last time at the ceremonies celebrating the birth of Jamaican independence. The Union Jack had flown over Jamaica for three centuries.**

## R. Canard Club Holds Regatta at Holiday Harbour on 26th

Hi-Point Championship Standings of the River Canard Outboard Racing Club are as follows:

- "A" Hydro - Outdoor Trophy
  - 1 Joe Olmsted, Detroit — 700 pts.
  - 2 Jerry Felster, Anchorville, Mich. 400 pts.
  - 3 Chas. Noughton, Detroit - 400 pts
  - 4 Andy Tokarski, Detroit - 352 pts.
- "KG7" Hydro - Edgewater Trophy
  - 1 Gord Milne, Riverside - 752
  - 2 John Cope, Riverside - 596
  - 3 Bob Nven, Detroit - 527
- "B" Stock Hydro
  - 1 Rit McCaughna, Orchard L. - 800
  - 2 Jerry Rice, Riverside - 700
  - 3 Bill Bolton, Windsor - 527
- "B" Racing Hydro - Crest Trophy
  - 1 Gord Milne, Riverside - 800
  - 2 Dick Wass, Windsor - 625
  - 3 Jerry Rice, Riverside - 338
- "D" Stock Hydro - Outdoor Trophy
  - 1 Harry Nye, Detroit - 800 pts.
  - 2 Roger Dresser, Riverside - 600
- "D" Racing Hydro - Outdoor Trophy
  - 1 Bud Parker, Birmingham - 1100
  - 2 Bob Dresser, St. Clair Beach - 652
  - 3 Church Cartwright, Orchard Lake 625

Trophies will be presented at the annual banquet in October to the eventual winners.

There will be at least 3 more races at which points will count toward the championships.

The club is pleased to announce three new officials: Mr. Ted Ringler, Riverside, official scorer; Mr. Norm Howell, Riverside, Treasurer; and Mr. Ed Lee, Vice-Commodore.

The second Regatta at Holiday Harbour, will be held on Sunday,

August 26th, 1962 with trials at 12 noon and the first race at 1:30 p.m. There will eight classes: in Hydro Division A, KG7, B stock, B racing, D stock, D racing, Utility Div A and D.

Fifty to sixty entries are expected from London, Sarnia, Windsor, Detroit and Southern Michigan.

Speeds will range from 50 to 85 MPH.

Drivers will be receiving points towards the HiPoint Championships while participating in the regatta.

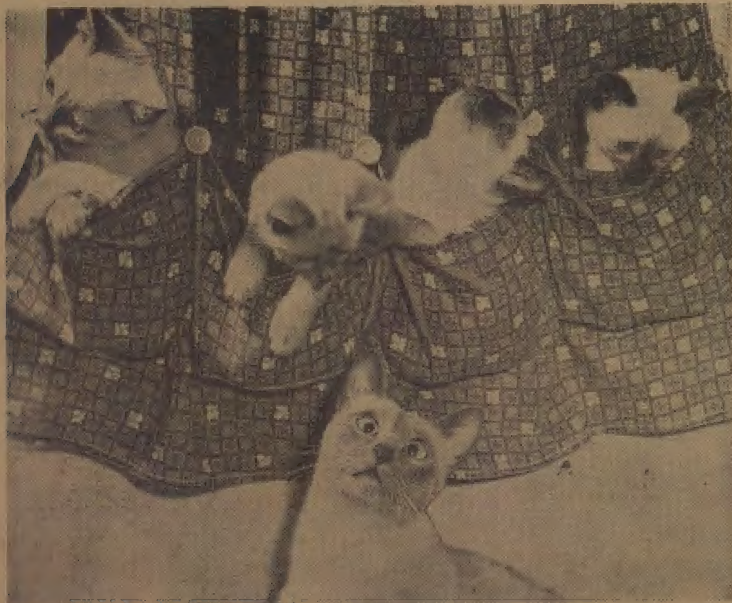
Veteran drivers from Ontario will include Jim Dalman, Sarnia; Gord Dresser, Windsor and from Detroit, Joe Olmsted, Bud Parker, John Young, Mas Talki.

Make it a family outing and see the races.

## Elmer Contest Continues

Although there were no local winners in the first "Elmer" Contest of this series, there is still lots of time to win yourself a new bicycle to ride to school on.

So — boys and girls! — get out your pens and pencils and get busy on the contest in this issue.



**IN THE BAG.** This four-pocket kitchen apron provides cosy comfort for four little kittens and keeps them out of mischief. But Sye, the mother cat, looks a little worried. She has five kittens—and where can she put the fifth? The kittens in the apron refused to double up with a brother.



# The LaSalle News

Established in 1948

Authorized as Second Class Mail

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Telephone RE 4-7459



TOO GREAT A BURDEN

## Invent Your Own Phone Code

From California, home of strange religions and quixotic movements, comes work of the formation of an "Anti-Digit-Dialing Society", members of which are apparently opposed to the recently introduced system of listing telephones by figures only, instead of by a combination of letters for the exchange and figures for the rest of the number. It is unlikely that the members will be a permanent brake on the wheels of progress. They may cause unwanted friction for a time, but the telephone companies of the continent are committed to their plan of instituting direct dialing everywhere, and the figure system is the most practical method for carrying out the plan.

It is true that many people find it easier to remember letters or a combination of letters and figures than to recall a long string of figures — thirteen in the case of a long distance call. But while the telephone dials retain the letters now associated with the digits, it is possible for a person to have some amusement in devising his private code for numbers frequently called.

Nearly all the digits on the dial have three letters as well, and one of these is usually a vowel. With a little ingenuity, a good many numbers may be transformed into a pronounceable combination of letters.

One handicap in making up one's private code is that no letter is attached to the figure one and only Z to the zero. But, for a good many numbers, words and syllables may be formed, often surprisingly appropriate to the owner of the number dialed. Some of the words will be vulgar and rude, combinations that the telephone company would never allow to appear in its directory. That is one good reason for keeping the code strictly private.

— PW

## S. Ontario Had Its Own Frontier Hero

Canada has a frontier as a violent and amoral as any in North America and the man who dominated it, unremembered now, was as colorful a hero as history has ever found, according to an article in Maclean's.

The frontier was southwestern Ontario in the first forty years of the last century and the man was William Dunlop, a wide-eyed, red-bearded, hard-drinking Scot who came to Canada as a young medical officer in the war of 1812 and returned in 1827 as the Warden of the Woods and Forests of the Canada Company a colonizing organization.

Dr. William Dunlop had earned his nickname in India by throwing snuff in tigers' faces, then shooting them between the eyes with a pistol. He was six-foot-three-inches tall. "He had hulking shoulders, two and a half feet broad, and calves twenty inches around. His hair and whiskers were a blazing red

his eyes, of course, blue; his forehead high, nose aquiline; his mouth amused and self-indulgent in expression."

In a time of drinking and violence so extreme that the shock of later generations is still reflected in the laws and convictions of Ontario people, Dunlop was master. "He played the great lord and dispensed favors; he went hunting with the pioneers; he condescended to get drunk with them and fight with them, although he never had to hit a man twice — Perhaps it was essential that he never really shared their labor, but moved like a red-bearded comet through the forest, dispensing jokes and favors, advice and help, never tied as they were — a privileged and powerful man."

The article is excerpted from the W. H. Graham's book, "The Tiger of the Canadian West, which will be published in September.

## Liberals to Gather Saturday

Maurice Belanger, MPP for Windsor-Sandwich, and Herb Gray, newly elected MP for Essex West, will play hosts to the Liberals of Essex West County at the Annual Liberal Picnic which will take place on Saturday, August 18th at 2 p.m. at St. Michael's Park in Sandwich West Township.

Gates to the Park which is located on Bouffard Road off Malden Road in Sandwich West Township will open at 2 p.m. Supper will be served from 4 to 7 p.m. after which there will be dancing. There will be games and refreshments for the youngsters, as well as free parking.

The admission for adults including supper, dancing, entrance to the Park and free parking will be only \$1. and children will be admitted free.

The Picnic, an annual affair, will this year be organized by Liberals of both the Windsor-Sandwich and Essex West Associations and will therefore honour both Maurice Belanger, MPP for Windsor-Sandwich, and Herb Gray, MP for Essex West.

Other guests of honour expected to be in attendance will be Gene Whalen, MP for Essex South, Paul Martin, MP for Essex East, Art Reaume, MPP for Essex North, and Bernard Newman, MPP for Windsor Walkerville.

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## Average Canadian Eats three-quarters Ton Yearly

If you are an "average Canadian" you will eat about three-quarters of a ton of food this year.

About one-fifth of this will be fresh foods, and about one-third will be fruits and vegetables.

During the year you will have more than 100 different kinds of fresh produce to choose from.

Thanks to modern shipping and packaging methods, the season for fresh fruits and vegetables has been far extended over grandma's day, or even during father's boyhood.

Growers, too, are extending the limits of their growing season with devices such as plastic and glass greenhouses, and plastic coverings for plants in the field, giving crops an earlier start in spring and stretching the season well into fall.

Breeding techniques are also producing harder stock that will withstand harsher weather. Experiments with radiation to cause plant mutations to produce harder stock are also under way.

Radiation is also used in storage techniques, and changes in the chemical balance of the storage atmosphere to arrest natural aging processes. New developments in cold storage and many other advances spell a longer season on the market for fresh fruits and vegetables.

Despite this variety, says the committee, surveys have shown that many Canadians suffer from malnutrition. Unlike less fortunate nations whose people are undernourished, Canada's malnutrition problems stem chiefly from obesity, caused by too large an intake of calories.

Since fruits and vegetables account for less than 10% of the calories in the Canadian diet, they can be eaten in satisfying quantities even in a reducing diet, and the cellulose they contain adds bulk to the

diet.

There is also evidence that fruit and vegetables containing pectin can be helpful in reducing the cholesterol level of the blood.

A research team headed by Dr. Ancel Keys at the University of Minnesota found that by adding pectin to the diet, the cholesterol level could be reduced significantly.

In the light of a recent report by the American Medical Association, the committee points out, this could be a significant point. The AMA report suggests that coronary patients should follow a diet that would bring blood cholesterol levels down.

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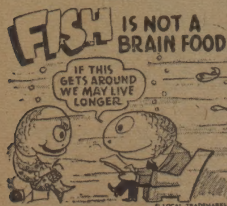
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### Stupidity Causes Accidents

It is self-evident that many traffic accidents are the result of stupidity. Newspaper reports of tragedies often reveal evidence of utter folly — teenage drivers who try to switch car while driving down hill, side by side; men so befuddled by drink that they speed for miles down the wrong side of a divided highway; young lives lost as the result of playing "chicken".

The best drivers are usually clever people, according to a study by Professor Hans Eysenck, head of the Psychological Department of London University. Reckless driving is not only stupid in itself — it is often the sign of a person of below-average intelligence.

Tests proved, he said, that people with an intelligence quote of 80 (the average is between 100 and 110) had many more accidents than people with a higher IQ. He felt that considerable caution should be shown before granting licences to the dullest 20 percent of the population.

Dull-witted people prefer to conceal their deficiency, as a rule. But when driving, they often advertize it, blatantly.

Perhaps the standard of driving on the roads today would rise if Society as a whole treated bad driving as a manifestation of sub-normal intelligence. Too many people glorify reckless, aggressive behav-

our behind the wheel. To some minds, to drive dangerously and selfishly is to show courage, and strength of character.

This sort of "courage" never impresses those who have to deal with the aftermath of a traffic crash — police, ambulance attendants, distraught relatives. Whether or not brains and good driving always go together, says the Ontario Safety League, there is no doubt that recklessness is always a mark of stupidity.

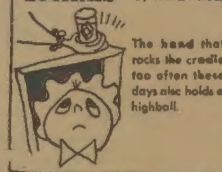
### Cowardice has Value

While the Russians are keeping the West uneasy with their threats of atomic warfare, it is more than likely that as much uneasiness is being generated by the West on the farther side of the Iron Curtain. It is profitable to recall a remark of Dr. Johnson's in 1778, when the French were enemies of the British and there were fears in England of a French invasion.

One gentleman having remarked after a visit to Dunkirk that the French had the same fears of the English, Dr. Johnson said: "It is thus that mutual cowardice keeps us in peace. Were one-half of mankind brave and one-half cowards, the brave would always be beating the cowards. Were all brave, they would lead a very uneasy life; all would be continually fighting; but being all cowards we go on very well"

— From the Printed Word

### SPARKS by Willie Forbes



The head that rocks the cradle too often these days also holds a highball.

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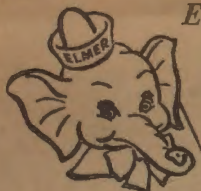
TO 9 O'CLOCK

S & M GIFT

STAMPS

Elmer Summer Safety Contest No. 3

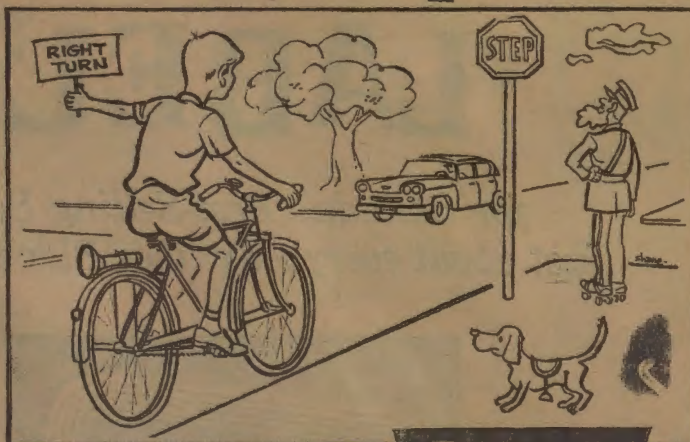
## Can You Find The 7 ERRORS?



Hi Kids!

Here is my third Summer Safety Contest. It's easy, lots of fun to enter. The picture is based on my rule "RIDE YOUR BIKE SAFELY AND OBEY ALL SIGNS AND SIGNALS". Start right now to find what's wrong in the picture. You may win a new Raleigh bicycle or a Sono-Lite.

Elmer



## Prizes

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one boy's and one girl's.

### 25 SONO-LITES

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TORONTO 1, ONTARIO

### HERE'S WHAT YOU DO!

1. Cut this contest out of paper along dotted lines and color the picture. Or draw a picture that looks like this and color it.
2. List on separate sheet of paper the seven things wrong in the picture.
3. Mail contest and list to address on Entry Form. Don't forget to fill in your name and address.
4. Any child of elementary school age may enter.
5. All entries become the property of Elmer the Safety Elephant and cannot be returned.
6. Children of employees of this newspaper, the Ontario Safety League and Raleigh Cycle Industries (Canada) Ltd. may not enter.
7. Judges of the contest will be traffic safety authorities. The judges' decision is final.

Contest No. 3

NAME .....

ADDRESS .....

AGE ..... TELEPHONE ..... Boy...Girl...